



**Wander Reise**  
Schweiz



## The founders and organisers

### **Bea Baier**

#### Concept and implementation

Having grown up in the city centre of Lucerne, at almost 20 years old she chose the Canton of Grisons, with its extremely beautiful and diverse mountains, as her home canton. Training as a Qualified Hotel Manager and further training as a Hotelier SHV/VDH, 5 years of professional experience as a Receptionist and Personnel Manager at 5\*Park Hotels Waldhaus Flims, 9 years of professional experience as a Co-Manager, focusing on marketing, employee management & hospitality in the 4\*Hotel Therme Vals, one summer season as a Mountain Lodge Warden in Buffalorahütte ASAC in the Calanca Valley, since 2009 Owner and Manager of holiday flats in the Guest House Chur, and since October 2015 Managing Director and Shareholder in the Boarding House Chur GmbH, the first boarding house in Chur offering small flats for a "temporary home from home".

Bea Baier is a passionate hostess. In her leisure time, she enjoys activities such as mountain climbing, hiking, ski tours, travelling, photography and singing in a choir. Due to her many years of mountain climbing and hiking experience, Bea Baier is well-acquainted with hiking trails at all altitudes in the cantons of Grisons and Ticino. She is the first point of contact for her friends and acquaintances when it comes to a great insider tip for a hike.

Bea Baier has a grown-up daughter and, nowadays, lives in Chur with her partner.

### **Curdin Mark**

#### Vice Chairman of the Supervisory Board of Aktiv Reisen Schweiz AG

Curdin Mark has been active in political communication for many years and, therefore, he has very well-established links in the field of economy and politics. His long-standing professional experience and the respective network, as well as his affinity to the tourism industry enable him to implement the innovative 'Swiss Hiking Tours' project with great verve and success. His strengths come into play with both the strategic orientation and the practical implementation. As a passionate hiker, Curdin Mark is familiar with the needs of discerning guests on hiking tours. He is confident that this unique offer in Switzerland has great potential for hiking enthusiasts, both from Switzerland and from the neighbouring countries.

#### **Aktiv Reisen Schweiz AG**

Masanserstrasse 115, CH-7000 Chur, Tel. +41 (0)79 256 68 32, [info@aktivreisen-schweiz.com](mailto:info@aktivreisen-schweiz.com), [aktivreisen-schweiz.com](http://aktivreisen-schweiz.com)